

ALYSON HURT

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alysonhurt.com

EMPLOYMENT HISTORY

Senior Designer, News/Politics at washingtonpost.com

October 2004-present | Arlington, Va.

Lead designer for 2006 and 2008 campaign/election coverage, including homepage design, interactive maps and a variety of databases. Design news graphics and special multimedia features for “hard news” sections, including nation, politics, world, metro and sports. Led a 2007 redesign of the article and multimedia templates that had a positive impact on site traffic numbers.

Web Editor at Newspaper Association of America

March 2004 - October 2004 | Vienna, Va.

Wrote for, designed and maintained the Association’s Web site. Helped lead design and implementation of a sitewide redesign of NAA.org.

Senior Programmer Analyst at The George Washington University

August 2002 - March 2004 | Washington, D.C.

Designed and built Web sites for University departments, organizations and events. Served as the primary department Flash designer. Highlight project: Collaborated on a large, interactive campus map.

Web Designer at azcentral.com / The Arizona Republic

December 1999 - July 2002 | Phoenix, Ariz.

Helped design and implement two sitewide redesigns of azcentral.com. Designed and built news- and feature-related special sections, as well as commercial web sites for clients. Produced special photography features in Flash, including Photos of the Year (1999-2001) and Photos of the Month (2000-02).

Web Editor, Asst. Entertainment Editor, Graphic Designer, Reporter at The State Press / Arizona State University

August 1997 - December 1999 | Tempe, Ariz.

Oversaw operations of the daily (M-F) campus newspaper’s Web site, including daily updates, special sections and staffing. Designed and copy-edited the weekly entertainment magazine. Wrote news and feature stories. Designed page one and the Opinion and Sports sections of the newspaper.

Intern (seasonal) at The Northwest Explorer

May 1997 - August 1998 | Tucson, Ariz.

Wrote news and feature stories, copy-edited contributor columns and paginated the community weekly newspaper.

EDUCATION

M.A, Communication, Culture and Technology at Georgetown University

May 2004 | Washington, D.C. | Emphasis: Media and politics

B.A, Journalism at Arizona State University

May 2001 | Tempe, Ariz. | Minors in Spanish and political science.

High school degree from Mountain View High School

May 1997 | Tucson, Ariz. | Class valedictorian

SKILLS

Proficient with professional graphic design, desktop publishing and web development programs (including Photoshop, Illustrator/Freehand, Dreamweaver, Flash and Quark XPress). Also skilled in (X)HTML and CSS, with some experience with JavaScript, PHP, MySQL and ColdFusion. Familiar with computer-assisted reporting methods and geographic information systems.

AWARDS & HONORS

Editor & Publisher EPPy Awards

2007 & 2005: Best Design of a Media-Affiliated Web Site (for washingtonpost.com)

2001: Best Entertainment Section in a Newspaper Online Service (for azcentral.com)

Society for News Design SND.ies

June 2007: Monthly winner, News (for washingtonpost.com “Fixing D.C.’s Schools” project)

2006 Annual Competition: Finalist; Features, Non-Breaking (for washingtonpost.com “A Life Lived in 4/4 Time” project)

2006 Annual Competition: Finalist; News, Breaking (for washingtonpost.com “The Gulf Coast in Katrina’s Wake” project)

August 2006: Monthly winner, Non-Breaking Presentations, News (for washingtonpost.com Campaign 2006 “Key Races” project)

June 2006: Monthly winner, Features (for washingtonpost.com “Faces of the Fallen” project)

Arizona Press Club Awards

2004: Third Place, Creative Use of Online (for azcentral.com’s online coverage of Pat Tillman, the 2004 Cactus League and the 2004 Olympics. I worked on the latter project.)

2002: Second Place, Creative Use of Online (for azcentral.com’s online coverage of Arizona wildfires in 2001)